

About Hotel 100

Hotel 100 is India's smart hospitality network — a technology-enabled, multi-vertical platform operated by Amani Hotels Pvt. Ltd., Mumbai. We have created a new category of micro-hospitality: premium, modular 4-star smart cabins offering flexible hourly and daily stays at high-footfall transit locations nationwide. From this core, the network has grown into a full ecosystem — wine & beer lounges, luxury motorhomes, AI health kiosks, modular construction, open-air cinema and humanoid robotics — all powered by one digital platform and the asset-light FOCO model.

Our Mission

Safe, hygienic, premium short-stay hospitality that lets travellers rest, refresh and travel responsibly.

Our Vision

To become India's most trusted pan-India hospitality brand across every major travel corridor.

Our Model

FOCO — partners contribute land or capital; Hotel 100 designs, builds and operates. Partners earn recurring revenue with zero operational burden.

Our Standard

One consistent promise in every format: 4-star quality, strict hygiene, smart automation and a seamless digital guest journey.

WHY THE MODEL WINS

Underpenetrated market.

India's transit hospitality lags far behind daily highway and intercity travel volumes.

Asset-light FOCO model.

Partners bring land or capital; Hotel 100 designs, builds and operates end-to-end.

High-utilisation economics.

Hourly turnover, unmanned operations and direct digital bookings protect margins.

Multi-vertical stacking.

Cabins anchor each site; lounges, cinema, kiosks and motorhomes stack extra revenue.

Technology-first.

AI-driven PMS, WhatsApp concierge, OTP smart locks and investor dashboards.

Become a Partner

www.hotel100.co.in

Cellar 100 | Wine & Craft beer

Cellar 100 is Hotel 100's premium wine and beer lounge — a sophisticated fine-dining destination of ~1,500 sq ft with 45–50 covers, live entertainment and curated events. Investors own the business outright while Hotel 100 manages operations, staffing, marketing and technology under a fully passive FOCO structure.

₹2 Crore

INVESTMENT

Up to 30% p.a.

TARGET RETURN*

~7.6 months

PAYBACK*

HIGHLIGHTS

Revenue architecture.

High-margin beverages, fine dining, corporate events, live music and VIP memberships.

Turnkey setup.

Interior design, bar & cellar technology, kitchen, branding, digital menu and POS.

Licensing assistance.

Wine & beer licence, excise, FSSAI and Fire NOC — issuance subject to state authorities.

Ideal locations.

Highways, premium hotels, tourist destinations, business districts and airports.

Ecosystem synergy.

Hotel 100 cabins, motorhomes and transit sites feed captive premium footfall.

*Terms are targets published by Hotel 100, subject to definitive agreements and approvals.

AT A GLANCE

INVESTMENT	₹2 Crore — all-inclusive setup
MODEL	FOCO — fully passive; 10-year renewable agreement
RETURN	Up to 30% p.a. fixed return as per agreement*
YEAR-1 REVENUE	₹7.44 Cr projected; EBITDA ~48% → ~52% by Yr 5*
PAYBACK	~7.6 months projected* 5-yr IRR 142%*



Hotel 100 | Amani Hotels Private Limited
INDIA'S SMART HOSPITALITY NETWORK

COMPANY PROFILE

Smart Cabins • Cellar 100 • Motorhomes
Health AI • Bolt & Box • Silent Cinema

OUR STRATEGIC ECOSYSTEM



franchiseindia.com
Entrepreneur's Daily Drive

IHG HOTELS & RESORTS



www.hotel100.co.in

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Open Air | Drive-In Cinema

Silent Cinema™ is Hotel 100's managed outdoor entertainment format — a 50+ ft weatherproof LED screen paired with premium wireless headphones that turns any open space into an immersive drive-in and open-air cinema experience, with zero noise footprint and zero build cost.

50+ ft LED	Wireless headsets	Fully managed
SCREEN	AUDIO	MODEL

HIGHLIGHTS

Revenue opportunity.
Headphone rentals, F&B uplift, premium event hire, sponsorship and branded content.

All-weather operation.
High-brightness LED and headphone hardware rated for outdoor use in all conditions.

Year-round calendar.
Films, live sport, concerts and brand experiences drive footfall in low-occupancy periods.

Seamless integration.
Tickets via WhatsApp chatbot or digital wallet; schedules sync to the property PMS.

Fully managed.
Venue provides only the space — Hotel 100 manages content, staffing and ticketing end-to-end.

AT A GLANCE	
SCREEN	50+ ft outdoor weatherproof LED
AUDIO	Personal wireless headphone system — zero noise disruption
CONTENT	Films, live sport, concerts, corporate screenings, brand films
MODEL	Fully managed add-on — venue provides only the space
REVENUE SHARE	Venue partner earns a share of ticket and event revenue, per site agreement



Our Verticals

Hotel 100 Smart Cabins
Flagship vertical — the core of the network
4-star modular cabins at fuel stations, eateries and transit hubs. Hourly + daily stays, fully unmanned, 15% revenue share to partners under FOCO.



Cellar 100
Premium wine & beer lounges — ₹2 Cr FOCO investment, up to 30% p.a. target return.*



Silent Cinema™
50+ ft open-air LED screen with wireless headphones; fully managed events.



Health AI Kiosks
Unmanned 40–60+ parameter screening with cloud doctors; from ₹5 L entry.*



Bolt & Box
Container-built 4/5-star rooms at ₹12–20 L per key — delivered in weeks.



Luxury Smart Motorhomes
Fractional, SPV-owned and fully managed; three revenue streams per vehicle.*



Neo™ Humanoid Robot
AI housekeeping and guest interaction across the network's properties.



*Investment amounts, returns, yields and buyback terms are targets published by Hotel 100, not guaranteed returns, and are subject to definitive agreements, statutory approvals, applicable licensing and due diligence.

Leadership Team



Mr. Abhishek Sharma
FOUNDER & CHAIRMAN
Architect of the Hotel 100 vision; leads group strategy across all verticals.



Mr. Agniwesh Mani Tripathi
Co-Founder & CMO
Drives the company's overarching marketing vision and spearheads market development, site acquisitions, and strategic partnerships.



Mr. Pramod Bokadia
MANAGING PARTNER — FILM DIVISION & STRATEGIC GROWTH
Drives growth partnerships and the group's film & entertainment division.



Mr. Vishal Mishra
CHIEF FINANCIAL OFFICER
Leads financial strategy, investor structures and governance group-wide.



Mr. Divya Krishna
CHIEF TECHNOLOGY STRATEGIST
Shapes the AI, automation and smart-cabin technology roadmap.



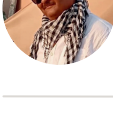
Mr. Kiran Kumar Nagda
VICE PRESIDENT — RAJASTHAN
Leads market development, sites and partners across Rajasthan.



Mr. Devansh Sharma
Director of Digital Narratives & Media
Oversees media presence and conceptualized end-to-end hospitality automation.



Mr. Satyam Kumar Sah
Chief Finance Officer
Oversees organization's financial health, planning, and fiscal operations.



Mr. Lalit Amrutlal Thesia
National Head – Banquet & Event Operations
Leads the execution, management, and strategic operations for all large-scale events and banquets nationwide.

“Every format we build delivers one promise — premium, technology-driven hospitality, wherever India travels.”